**埃森哲2017校园招聘**

1. **公司介绍**

作为世界领先的专业服务公司，我们的能力涵盖了战略、咨询、数字技术、信息技术和运营服务五大领域，客户遍及所有行业。

埃森哲公司注册成立于爱尔兰，是一家全球领先的专业服务公司，为客户提供战略、咨询、数字、技术和运营服务及解决方案。我们立足商业与技术的前沿，业务涵盖40多个行业，以及企业日常运营部门的各个职能。凭借独特的业内经验与专业技能，以及翘楚全球的交付网络，我们帮助客户提升绩效，并为利益相关方持续创造价值。埃森哲是《财富》全球500强企业之一，目前拥有约37.5万名员工，服务于120多个国家的客户。我们致力驱动创新，从而改善人们工作和生活的方式。

埃森哲在大中华区开展业务已将近30年，拥有一支逾1万2千人的员工队伍，分布于北京、上海、大连、成都、广州、深圳、香港和台北。在新常态时代，我们将更创新地参与在商业和技术的生态圈，帮助中国企业和政府把握数字化力量，通过制定战略、优化流程、集成系统、云计算等实现数字化转型， 提升全球竞争力，赢在新常态。

更多详细介绍，请登录埃森哲校园招聘网站浏览: [**http://accenturecampus.com**](http://accenturecampus.com)

**二、招聘岗位**

应届毕业生加入埃森哲后，会任职于以下两种部门之一：

* 咨询（客户与市场职业路线）：

在这里，员工为客户提供广泛的管理和技术咨询服务，同时拓展自身的市场洞察力，与世界知名企业和政府建立、保持和维护高端合作关系。

* 技术交付（客户交付与运营职业路线）：

在这里，员工为全球的企业和政府客户提供解决方案，帮助他们设计、开发并/或交付解决方案、服务、能力或产品。

**三、我们的团队**

**埃森哲战略——**在埃森哲战略，您的职业方向主要集中在三大领域：商业、数字技术和运营战略。在埃森哲战略，您将通过自己的高瞻远瞩为客户提供战略指导建议，综合运用专业的商务及技术才能，帮助客户解决当下最为突出的问题，包括向客户建言献策，推动实施关键性变革，开发更多商业及运营模式，帮助企业采用各类新技术并实现赢利等。

**埃森哲咨询——**在埃森哲咨询，您将有机会与来自埃森哲战略、数字、技术、运营和咨询的专家通力合作。我们的客户遍布各行各业，包括汽车和工业、银行、资本市场、化工、通讯、媒体和技术、消费品和服务、能源、医疗、保险、生命科学、自然资源、公共服务、零售、旅游和公用事业等。许多咨询职位面向特定行业，您将有机会打造自身杰出的专业技能。

**埃森哲数字——**在埃森哲数字,我们贯穿速度、规模、理念、人 脉及专业知识于服务,为客户的成功保驾护航。 埃森哲数字服务主要针对三大领域——互动营 销、移动服务和数据分析。我们的互动营销部门 和公司均致力于提高客户的数字体验,包括市场 营销、社交媒体、电子商务、客户经验、设计创 新以及销售和客户服务等。移动服务主要针对端 到端解决方案,包括移动服务策略、应用开发及 测试、关联产品(物联网)、关联设备及内置软 件等。数据分析主要借助公司先进的机房,收集 销售、客户、市场、运营、欺诈与风险、人才/ 人力资源和绩效等方面的数据和信息。

**埃森哲技术——**在埃森哲信息技术，您将把全球政府机构和领军企业的运营需求转化成创新技术解决方案，帮助他们更好地服务于广大客户——包括您的朋友、家人和友邻。您可以运用“体系结构”、“开发与集成”或综合埃森哲技术平台与客户运营，为客户量身定制解决方案。您也可以与前沿技术供应商（包括SAP, Oracle, Microsoft, salesforce.com, Cisco,IBM和HP）合作，并在埃森哲技术实验室开发新兴技术。您也有可能需要确定客户的技术要求，与埃森哲全球团队合作开发系统，测试软件，并将系统加以实施；也可能负责维护客户最有价值的信息技术资产。最

**埃森哲运营——**在埃森哲运营，您将运用云技术、数据中心、办公网络、安全防护和管理服务等一系列资源帮助客户实现技术基础设施的转型。您将帮助客户建立和维护可持续发展的信息技术生态系统，将多个利益相关方和多种技术结合起来。或者您可以从事具有行业领军地位的埃森哲外包服务，管理各种运营，对成千上万的终端用户来说创造出的体验差距相当于令人抓狂的30分钟与轻轻松松的30秒之间的差距。您的职责可能包括满足客户对质量和生产效率的要求、优化流程、提供绩效指导以及发展规划。

**四、职位描述：**

**1、Consulting Analyst**

职位要求

Who We Are and What We Do   
  
Join Accenture Consulting and you’ll transform the world’s leading companies and governments by designing and implementing innovative solutions for their most complex issues. What remains the same is the tangible business value you’ll deliver to clients, whether it be helping them to navigate growth and expansion, manage industry compliance, transform their business functions or increase cost efficiency.  
Consulting Analyst design & implement transformational solutions to clients’ business problems; advise & enable our clients to transform business functions or their entire organization, and continually adapt to the massive & fundamental changes we’re seeing in technology today.  
  
Your Role  
•Identifying Opportunities: Assessing where the client is today so we can identify ways to improve their business: gather, synthesize, visualize and analyze client information utilizing research, interviews, workshops and analytic tools   
•Defining Client Needs: Identifying and documenting business requirements so that we and the client understand and agree on what needs to change to take advantage of the opportunities   
•Designing the Future: Working with the client to design new business processes, technology requirements, and the plan for how we bring these changes to life utilizing processes, technology and people   
•Guiding our Clients: Defining how our clients will evolve to the new state—define the impact of the changes and the steps we will take to help the leaders, employees, customers and others adapt quickly to the new way of doing things.  
  
What Are We Looking For?  
•Bachelor or above education certification. We welcome applicants from any degree, but there is a preference for degrees related to   
-STEM degree types (Science, Technology, Engineering, and Mathematics)  
-Business degrees (Economics, Accounting, business management etc.)  
-Humanities (Languages, History, Geography, Philosophy, Classics etc.)  
•Ability to meet travel requirements, when applicable  
•Effective Communicator: listens to & accurately captures others’ ideas, feedback & concerns; articulates ideas in a clear & engaging manner.   
•Relationship-Builder: displays high levels of emotional intelligence: uses own & others’ time intelligently; knows when to engage & when to listen; quickly builds & establishes trust with clients and teams.   
•Problem-Solver: breaks complex problems into parts and proposes possible solutions.   
•Creative: enjoys exploring alternative possibilities and outcomes; has an entrepreneurial mindset drawn to opportunities, innovation & new value creation.   
•High Learning Agility: assimilates information & learns new techniques & methodologies quickly; enjoys learning.   
•Adaptable: comfortable dealing with ambiguity & resilient when faced with change & uncertainty   
•Takes the Initiative: asks for and applies feedback to improve performance and quality of work; asks for help when needed.   
•Outcome-focused: seeks to understand the broader team priorities/goal & aligns own work to them   
•Optimistic about Technology: Sees the opportunities and possibilities in Technology; curious and passionate about how technology is changing the way people work and live.

**2、Digital Analyst**

职位要求

Who We Are and What We Do   
At Accenture Digital, you’ll help the world’s leading brands and governments do more for the people they serve through the power of our digital services (cloud, mobility, analytics, interactive, social, technology and business). You’ll create new cutting-edge solutions, and develop and implement transformational strategies for our clients. You’ll also be benefitting end users around the world.  
  
Your Role  
•Work on cross-channel campaigns, or content management, campaign management, user experience, and e-commerce etc. (Digital Marketing)  
•Create systems and frameworks to organize information (Interaction Design) or develop the concept for visual design (Visual Design)  
•Support value-led digital transformations and influence client Digital strategy  
•Develop digital solutions using leading edge, complex and unscaled technologies  
•Apply quantitative methods to derive actionable insights and outcomes from data  
  
What Are We Looking For?  
•Bachelor or above education certification, All degree types but there is a preference for degrees related to STEM degree, Business degrees and Computer Science  
•Ability to meet travel requirements, when applicable  
•Excellent communication and interpersonal skills   
•Ability to work successfully in a team   
•Proven Leadership roles in extra-curricular activities   
•Creativity, initiative and entrepreneurial mindset   
•Ability to obtain and process information and solve problems quickly   
•Digitally/Technology savvy   
•Flexibility to work on different projects/different locations

**3、Strategy Analyst**

职位要求

Who We Are and What We Do

In the world of strategy today, it is about the future, and in the future, technology is the disruptor. Digital technology is changing competitive landscapes and creating new opportunities for almost every organization. This situation plays directly to Accenture's strengths. With Accenture Strategy, we have created what we believe is the strategy firm of the future. It’s a very exciting place to be!

Our 8,000+ strong team of strategists combine deep business insight and tremendous technology understanding within the context of our clients’ industry. There is no one player who can bring all of that together at the scale and with the degree of integration that we can. This is what our clients’ current challenges and opportunities demand of us and it is what makes us different to any other strategy firm in the market.

Your Role

•Working across industries, and structure and perform analysis and primary research that address business issues and generate insights about client and industry business performance improvement

•Drive strategic insights and actionable implications, actionable and reflect Accenture Strategy’s deep industry, IT and business process acumen

•Present at team and client meetings, and determine the most practical way to drive lasting results based on your insights

•Help our clients build the capabilities they need for growth, innovation and sustainable high performance

•Work in multi-disciplinary teams and leverage the power of Accenture’s global reach and end-to-end capabilities to deliver results

•Help clients understand leading-edge technology capabilities and the transformational impact they may have on their business

•Engage with the broader strategy community to foster collaboration and support growth and development of the Strategy business

What Are We Looking For?

•Undergraduate and/or Master Degree programs

•Flexibility to work on different projects/locations and accommodate client with travel requirements

•Outstanding academic track record with continued interest in learning and growing professionally

•An outcome oriented and impactful approach, and ability to work in a high intensity environment

•Natural ability to lead, collaborate, and communicate successfully in a team

•Strong analytical skills, understands complex issues, quickly absorbs information, excels in conceptual, creative problem solving and quantitative skills

•Digitally savvy; curious and passionate about technology, understands its impact on business and society

•Driven; enjoys a challenge, proven ability to adapt and remove obstacles to achieve results, determined and optimistic

**4、Technology Analyst**

职位要求

Who We Are and What We Do   
Accenture Technology powers our clients by building highly differentiated new business models and applications services, creating new experiences and driving the use of New IT, including Digital technologies, Cloud, Intelligent Automation, Liquid Delivery, Liquid Workforce and Agile methodologies. This team helps solve the most complex technology challenges for our clients, creating custom-designed solutions using leading edge technologies, or by integrating our Technology Platforms with our clients’ operations. We leverage alliances with top technology providers in the industry—including SAP, Oracle, Microsoft, salesforce.com, Cisco, IBM, and HP—and harness emerging technologies in the Accenture Labs to help our clients invent new technology solutions to achieve real business results.   
  
Your Role  
•Aligning technology with business strategy and goals, working directly with the client to gather requirements and to analyze and design best practice technology solutions   
•Focusing on high impact activities within the systems development lifecycle, and providing advisory work for the IT function itself  
  
What Are We Looking For?  
•Bachelor or above education certification. We’re particularly keen to recruit graduates from math, science, engineering and technology backgrounds  
•Ability to meet travel requirements, when applicable  
•Digitally/Technology savvy  
•Problem-Solver: breaks complex problems into parts and proposes possible solutions  
•Effective Communicator: listens to & accurately captures others’ ideas, feedback & concerns; articulates ideas in a clear & engaging manner  
•Relationship-Builder: displays high levels of emotional intelligence: uses own & others’ time intelligently; knows when to engage & when to listen; quickly builds & establishes trust with clients and teams  
•Creative: enjoys exploring alternative possibilities and outcomes; has an entrepreneurial mindset drawn to opportunities, innovation & new value creation  
•High Learning Agility: assimilates information & learns new techniques & methodologies quickly; enjoys learning  
•Takes the Initiative: asks for and applies feedback to improve performance and quality of work; asks for help when needed  
•Adaptable: comfortable dealing with ambiguity & resilient when faced with change & uncertainty  
•Outcome-focused: seeks to understand the broader team priorities/goal & aligns own work to them

**五、宣讲会时间**

11月8日 18:30 北京航空航天大学 教学区5号楼人文讲堂

**六、网申链接**

[**http://accenturecampus.com**](http://accenturecampus.com)